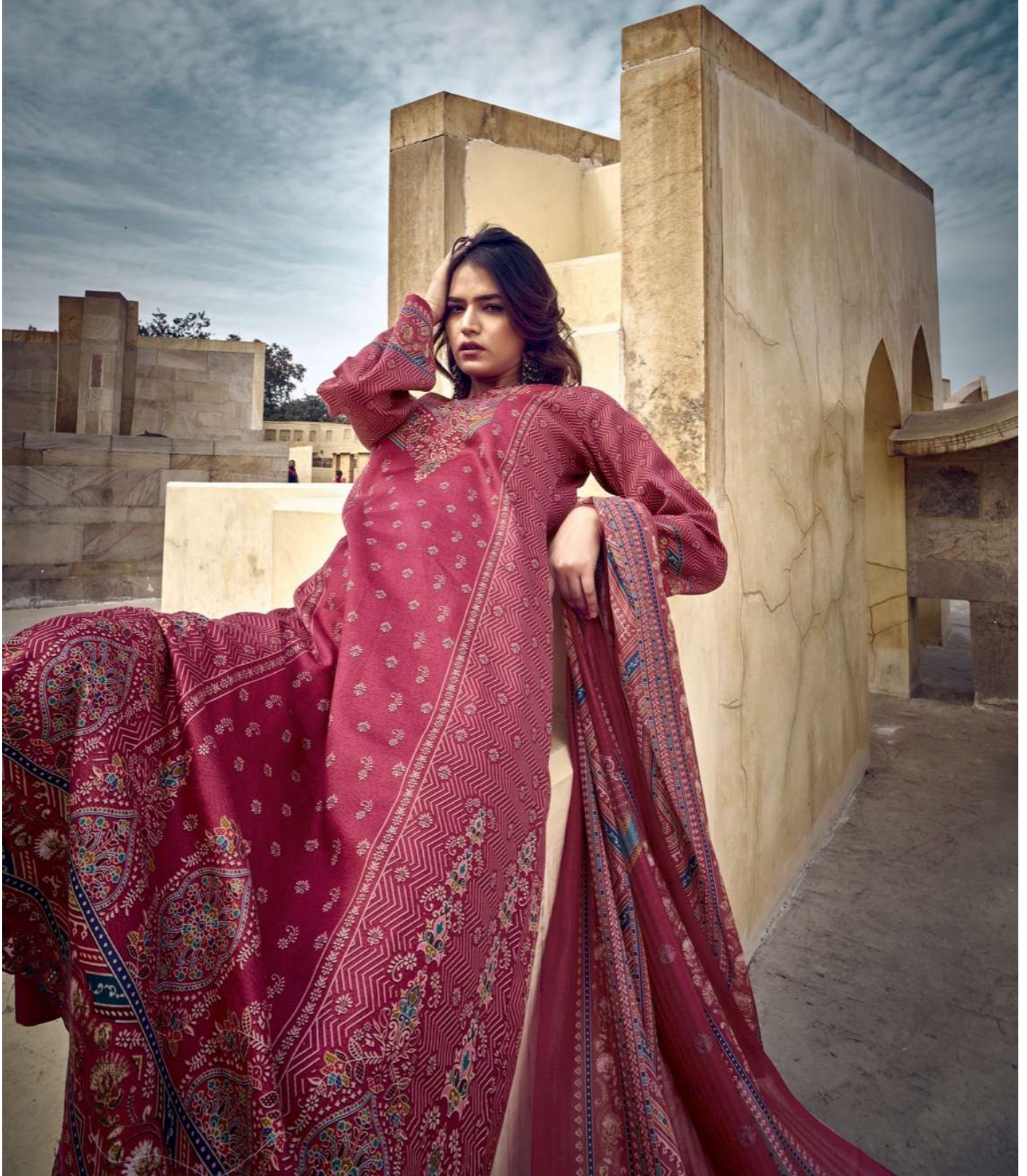


# RYTALE

S U M M E R Y T R E A T





# S I M R I N

 Sadhana  
FASHION





# THE FAIRYTALE



## BREATHING LIVELINESS

*Cheerful and ecstatic time*

*The day seems shorter*

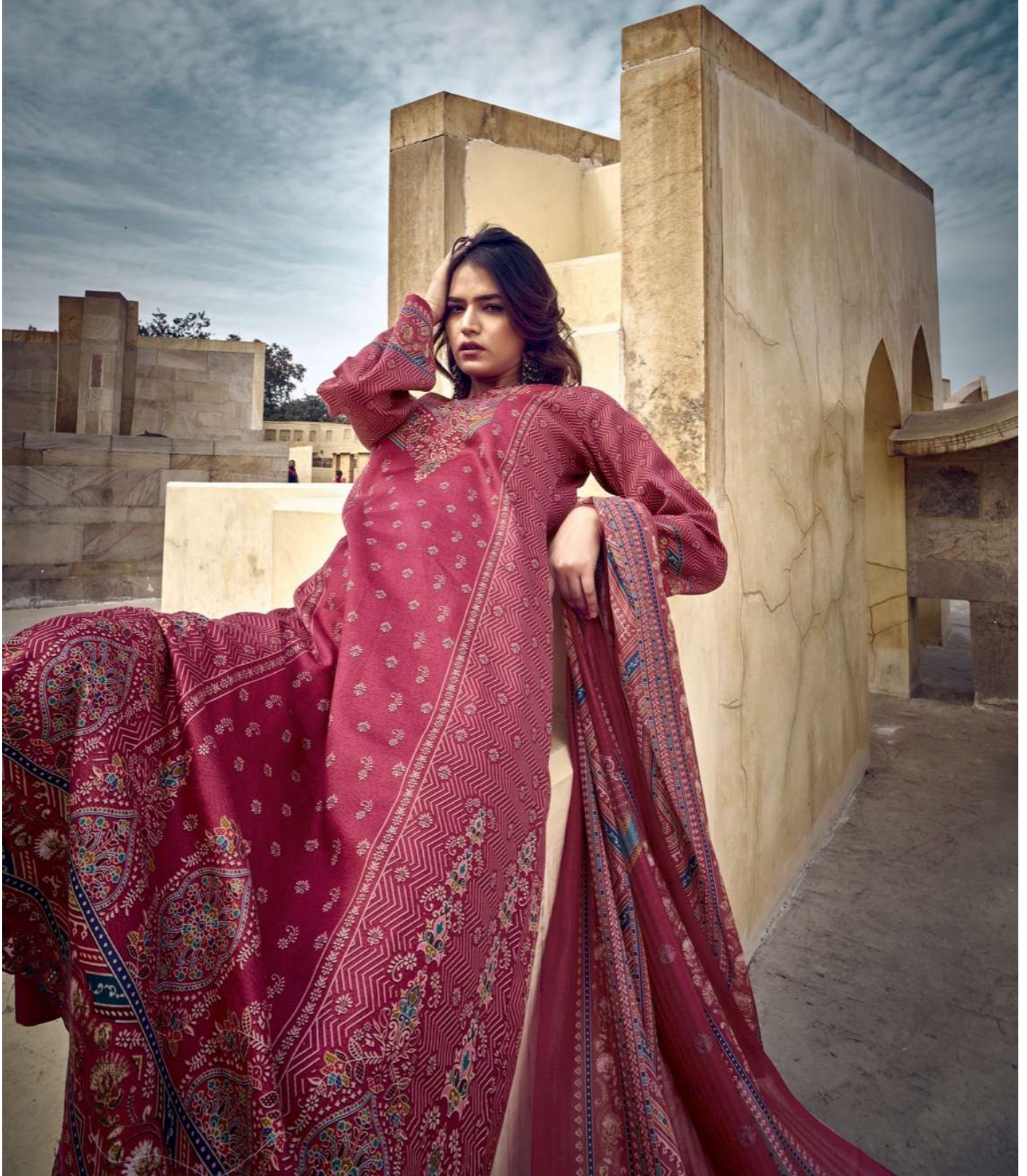
*and the fun seems endless,*

*We're happiest in our Sunday way of life.*



# RYTALE

S U M M E R Y T R E A T















*Presenting the perfect blend of sophistication,*

*class and grace with this latest edition **The Summer Bloom** by PRM.*

*We strive to keep innovating with each new edition to lend traditional style with a contemporary twist.*

*The spectacular prints, soothing feel and flawless embroidery altogether is nothing less than a clothing treat!*

*Go ahead to embrace elegance with **The Summer Bloom!***



# ADORABLE DESIGNS







*The idea was to endow something unique and blend the tradition with modern concepts.*



COLOURFUL MEMORIES

*This collection is inspired  
from the most colourful and youthful  
memories that brings amazing smile when recalled!*











COLOURFUL MEMORIES

*This collection is inspired  
from the most colourful and youthful  
memories that brings  
amazing smile when recalled!*





# WEEK END





सिपुन





# ROYALTY

## THE FAIRYTALE















10085

COLOURFUL MEMORIES

*This collection is inspired  
from the most colourful and youthful  
memories that brings  
amazing smile when recalled!*





the :

# trendiest showcase

*When you see this dress, be assured, it would be the perfect statement  
piece in the look book.*





# CLASSIC PRINTS

*How wonderful to see that floral prints*

*can be best complemented with embroidery work.*











Sadhana  
FASHION

S U M M E R Y T R E A T



10086







# HAPPY AROUND FLOWERS

*It takes to the fairy tales we loved to hear and to the fantasies, which are the essence of our lives.*





# THE FAIRYTALE

*It takes to the fairy tales we loved to hear and to the fantasies, which are the essence of our lives.*







10081



10082



10084



10085



10083

ADORABLE DESIGNS

*The idea was to create  
something unique  
and blend the tradition  
with modern concepts.*



10086





COLOURFUL MEMORIES

*This collection is inspired  
from the most colourful and youthful  
memories that brings  
amazing smile when recalled!*